

FEE SCHEDULE 2010

WEB SERVICES

BASIC (BILLBOARD): INFORMATION-CENTERED, 5-10 PAGES, INTERACTIVE BUTTONS, PRIVATE DOMAIN NAME REGISTRATION, & CUSTOM GRAPHIC DESIGN

\$400-600

ADVANCED (MARKET BOOTH): 5-10 PAGES, GRAPHIC DESIGN, CLICK TRACKING, PRIVATE DOMAIN REGISTRATION, SEO SUBMISSION, DATABASE UNDER 500 LINES

\$600-1000

PROFESSIONAL (STOREFRONT): 10+ PAGES, CUSTOM GRAPHICS, CLICK TRACKING PRIVATE DOMAIN REGISTRATION, SEO SUBMISSIONS, LARGE DATABASE (500+ LINES) DATABASE MANAGEMENT TOOLS DATA GATHERING (NEWSLETTER, CONTACT FORM, ETC.) **\$1000-3000*** *\$3000 INCLUDES ALL MARKETING SUBMISSIONS EXCEPT VIDEO MARKETING

** ALL WEBSITES INCLUDE TIER 1 MARKETING

MARKETING

BASIC (TIER 1): ONE BLOG AND ONE SEO SUBMISSION

BASIC (TIER 2): TIER 1 MARKET PLUS PRWEB (PRESS RELEASE) SUBMISSION ADDITIONAL SEO SUBMISSIONS THROUGH YOBCO'S AFFILIATE NETWORK, BLOG CAMPAIGN (UP TO 5 UNIQUE BLOG SUBMISSIONS ON INDUSTRY SPECIFIC SITES) **\$250/QUARTER**

MADISON AVE (TIER 3): EVERYTHING IN BASIC PLAN PLUS CONTEXTUAL ADS THROUGH AFFILIATE NETWORK, SUSTAINED BLOG CAMPAIGN **\$500/QUARTER**

MIX AND MATCH PLAN: INDIVIDUAL ELEMENTS OF EACH WEBSITE AND MARKETING PLAN CAN BE COMBINED TO PROVIDE YOU WITH A CUSTOM SOLUTION **CALL FOR PRICE**

OTHER SERVICES: VIDEO MARKETING, (YOUTUBE, ETC), VOICE-OVER, PRINT MEDIA MARKETING, GRAPHIC DESIGN, CUSTOM LOGO CREATION **CALL FOR PRICE**